

FIRST YEAR CLEVELAND

Philanthropic Opportunities

WHAT WE DO

For more than 50 years, infants in the Greater Cleveland area have been dying at a rate similar to many third-world countries. First Year Cleveland wants to change that. We are a community movement committed to ensuring that every baby born in Cuyahoga County will celebrate their first birthday.

Our 11 community-wide action teams are poised to tackle the challenges that contribute to infant mortality. We focus on addressing racial disparities, decreasing extreme prematurity and eliminating sleep-related deaths — proven strategies aimed to reduce (and sustain a low number of) infant deaths for decades to come.

Alarmed by what many considered an unsolvable problem, leaders representing every sector of the community came together in early 2016 and established First Year Cleveland to develop an effective, comprehensive and sustainable approach to solving infant mortality in our area.

Early efforts have been encouraging — proving that success is possible — but much more needs to be done to keep our babies alive and healthy so they can reach their first birthday. Join us as we work together to reach the national goal set by the CDC for infant mortality by 2020.



First Year Cleveland is a community movement committed to ensuring that every baby born in Cuyahoga County will celebrate their first birthday.

RECENT GRANTS/

Learn more at firstyearcleveland.org.

HOW TO HELP

Participate in our Community Events: Sponsor First Year Cleveland events or provide in-kind items like venues, food and baby supplies. You can also offer pro-bono or in-kind marketing, advertising or media. A direct donation of any size is also welcome!

Help Reverse Bias in the Workplace: Assist your company board members, leadership and employees so they recognize how they each view the world through a different lens. First Year Cleveland is building bias training that organizations and individuals can use to help recognize bias in their behavior and ideas.

Become a Safe Sleep Hero: Ask your organization's human resources team to offer First Year Cleveland's Safe Sleep Heroes training to all employees, along with health and wellness incentives to support it. This short training explains the why and how behind the ABCDs of Safe Sleep: Alone, on their Back, in an empty Crib and Don't smoke.

Attend our Community Action Council Meetings: Our community-driven council of more than 300 people from over 100 organizations meets quarterly to inform the work of First Year Cleveland. We invite anyone interested in the health of Cuyahoga County to become part of this valuable team.

Contact Amy Neumann, amy.neumann@case.edu for more information.

First Year Cleveland

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BioEnterprise
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Cleveland OH 44106

216-368-4837
firstyearcleveland.org

Number of employees: 3
2017 revenue: \$5,063,698
Year established: 2016

SOURCES OF REVENUE

Grants.....100%

LEADERSHIP — TOP EXECUTIVES/ BOARD MEMBERS



Patti DePompei,
*executive
committee
co-chair*
(University
Hospitals)



Akram Boutros,
*executive
committee
co-chair* (The
MetroHealth
System)

Terry Allan

(Cuyahoga County Board of Health)
Jennifer Bailit (The MetroHealth System)

Mitchell Balk

(The Mt. Sinai Care Foundation)

Matt Carroll

(Office of the County Executive)

Celina Cunanan (University Hospitals)

Marcia Egbert

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Christin Farmer

(Birthing Beautiful Communities)

Merle Gordon (The City of Cleveland)

Kevin Kelley (Cleveland City Council)

Michael Konstan

(Case Western Reserve University)

Stanley Miller

(Rust United Church of Christ)

Jean Polster

(Neighborhood Family Practice)

Rebecca Starck (The Cleveland Clinic)

Natoya Walker Minor

(The City of Cleveland)

Bernadette Kerrigan, *executive director*
(First Year Cleveland)